

CESAR CHAVEZ
AND THE
UNITED FARM
WORKERS
OF AMERICA



WANT YOU
THIS
SUMMER...

WHAT YOU'LL DO...

This depends on one thing:
YOU

Depending on your skills,
your interests and on what
is most needed at the time,
you may:

*plan and carry out a mass
letter writing campaign;

*organize neighborhood
supporters for leafleting
at shopping centers, concerts
and special events;

*develop support committees
at churches, temples and
organizations;

*work on the planning,
publicity, food and music
that goes into a monthly
"mini-fiesta;"

*come up with a plan to
make the office more
efficient;

*edit the statewide news-
letter.

Whatever you do, you'll be
joining hands with farm
workers across the country
in their effort to bring
the protection and dignity
of their own union to those
who have for so long known
only poverty and despair.

In April 5000 people attended
South Florida's first Farm
Worker Fiesta in an unprece-
dented show of support for the
migrant struggle.

People are joining all over
the country in the effort to
win the grape, lettuce and
Gallo wine boycott--and to
bring a measure of justice to
America's three million farm
workers.

We need you to help spread
the word of the struggle.

WHAT WORKING FOR THE UFW

IS ALL ABOUT:

*long hours, six days a
week for \$5 a week plus
room, board and transportation;

*joining in with people like
you who know that justice is
not achieved overnight with
banners and slogans, but
with vigorous, determined
action day in, day out;

*knowing that you're helping
to change the way things are
in this world--really.

In 1965 wages in the grape vineyards of California were \$1 an hour

That year farm workers struck the fields and began a decade of struggle for the dignity and protection of their own union, THE UNITED FARM WORKERS.

In 1974 pesticides still kill hundreds of farm workers---men, women and children--every year.

Crew bosses still retain their reign of power over the lives of farm workers and their families.

Children still leave school after the sixth grade to begin their lives in the fields.

And farm workers still enjoy a life expectancy of only 49 years...

But, for the first time,
farm workers have the hope
that they can change their own lives.
They've seen their union work,
and they're giving everything they've got
to the fight to win UFW contracts
which can provide
decent wages...medical care...job security...
an end to the crew boss system...
an end to child labor...strict pesticide controls
and the chance to live and work with dignity...

Please help them...

call, write or visit:

UNITED FARM WORKERS OF AMERICA
2206 NW 27 Ave./Miami, Fla.33142
633-7071
or
691-4751

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